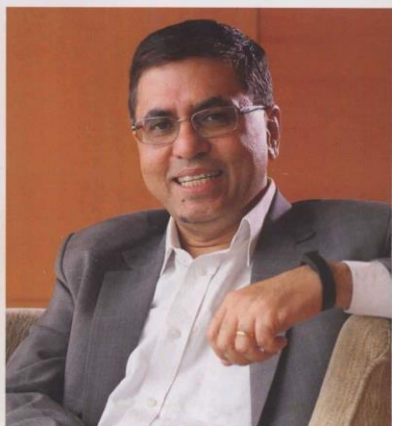
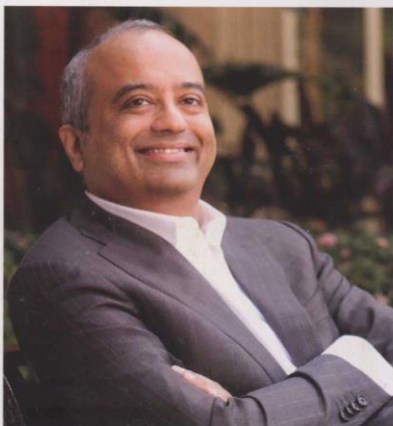
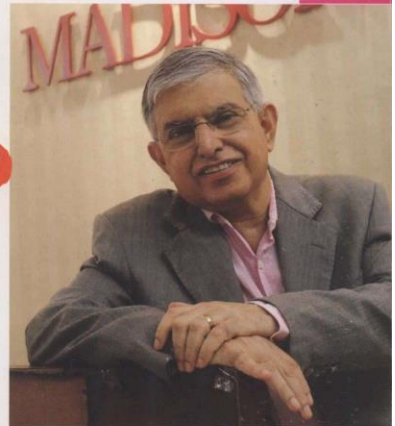
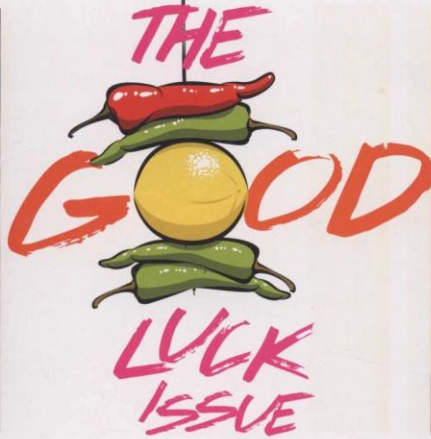
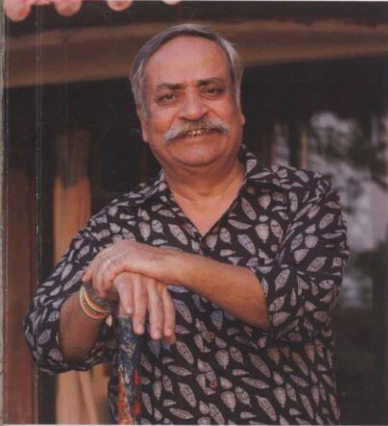


[IMPACT]



PUNIT GOENKA

MD & CEO, Zee Entertainment Enterprises Ltd. (ZEEL)

‘Our strength lies in being Extraordinary Together!’

Our Chairman, Subhash Chandra’s vision and pioneering efforts caused a revolution in the country 25 years ago. His passion, hard work and far-sightedness didn’t just start a channel but sparked the evolution of an entire industry. In these 25 years, we have ventured into multiple forms of entertainment, expanded into newer territories, transcended boundaries across the globe and have created content for our viewers in almost every form.

As rightly said by our Chairman, ‘Your luck plays a role only in your efforts and results’. I truly believe that if you are prepared, luck will follow. Valuable lessons learnt from our Chairman and his blessings, have been the key to our success. We started as a single channel, Zee TV, in 1992, but today, we are one of the largest integrated media and entertainment conglomerates. Our presence across

the world and the number of viewers we reach, speak a lot about the hard work that has been put in by each employee over the years.

The year 2017 has indeed been a year of milestones for us. While we surely have achieved immense success in these 25 years, our dreams are way bigger. One needs to realize and value his or her potential to achieve something big. In a global company like ours, with interests across diverse verticals and businesses, we believe that our luck lies in us being able to effectively come together and harness this strength to be extraordinary in the market. The Golden Thread that runs across businesses - of celebrating the world, our belief of being stronger together as one family, our instinct to disrupt, to create something original - inspires us to trust the ordinary and to create something truly extraordinary.

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