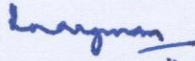


## NOTICE OF RECORD DATE

NAME OF THE COMPANY: ZEE ENTERTAINMENT ENTERPRISES LIMITED

Security Code	Type of Security & Paid up value	Record Date	Purpose
505537 (BSE) ZEEL EQ (NSE)	Equity shares of Re.1/- each fully paid up	Tuesday, March 4, 2014	Determination of Members of the Company, who would be eligible for issuance of 6% Cumulative Redeemable Non-Convertible Preference Shares of Re. 1 each (Bonus Preference Shares) as Bonus in the ratio of 21 (Twenty one) Bonus Preference Shares of Re. 1 each for 1 (one) Equity Share of Re. 1 each held in the Company.

For **Zee Entertainment Enterprises Limited**


M Lakshminarayanan  
Chief Compliance Officer & Company Secretary



Place: Mumbai  
Date: February 17, 2014



|| VASUDHAIVA KUTUMBAKAM ||  
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED

Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400 018. India.